

Metaverse For e-Commerce

How AI, Metaverse & Web 3.0 work together

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Presented By:



Metaverse Platform
Support:



MARKET Size for AI, Metaverse & Web3.0

AI Market: Its value of nearly 100 billion U.S. dollars is expected to grow twenty fold by 2030, up to nearly **USD 2 trillion**. The AI market covers a vast number of industries. (statista, Oct 2023)

With its potential to generate up to **USD 5 Trillion** in value by 2030, the **metaverse** is too big for companies to ignore.”([McKinsey & Company](#), 2022)

The Global Web 3.0 Blockchain Market Size is expected to reach **USD 67.92 Billion** by 2032 (Spherical Insights & Consulting, 2023)



How AI & Metaverse and / or Web3.0 Work together?

AI enhances **metaverse** experiences through personalized interactions, intelligent **NPCs**, and dynamic environments.

AI powers virtual worlds with realistic simulations, creating immersive, responsive, and evolving digital ecosystems for users.

Web 3.0, with a focus on decentralized finance (DeFi), plays a pivotal role in facilitating community building within the **metaverse** enhanced and powered by **AI**.



Cases Studies, Sharing & Demonstrations

Lecturer #1



Dr Kyle Wong

President
**Association of Blockchain
Development (ABCD)**

Ph.D in *Engineering Physics/Applied Physics*, Cornell University
Graduate School

B.S. in *Physics*, University of Wisconsin-Madison

- Dr. Kyle Wong is the **President** of the **Association of Blockchain Development**, which strives to **collaborate** with international entities, advocate for industry applications for **decentralized technology**, set *global standards* for **blockchain education** and **deployment**, foster **academic research**, provide **developer training**, and *advise companies* on **blockchain adoption**.
- Extensive education background with a multitude of professional certificates in topics revolving around **Metaverse**, **Generative AI**, **LLMs**, **Web3**, **Blockchain**, **Virtual Reality**, and related technologies.



Lecturer #2



Dr. Amanda Lim

Project Supervisor

University of Manchester, Global MBA

Founder & Director
ACH Worldwide Limited

Ph.D in *Management*, Renmin University of China

MBA in *Finance*, University of Manchester

B.S. in *Economics*, HKU

Consultancy Expertise:

Metaverse | AI | Blockchain | Web 3.0 | FinTech | Robotics | Industry 4.0

- Amanda leads her consultancy team to help clients **drive digital transformation, enhance competitive uniqueness**, and **resource optimization**.
- Also a *Director* of GreatMeta Ltd., *Mentor* of HKSTP, *MBA Project Supervisor* of University of Manchester, *Convenor* of Metaverse Asia Expo, *columnist* & *researcher*.

A **speaker** and **guest lecturer** of Metaverse topics for Manchester Business School, HKU & The Education University of HK.

Moderator & **Panelist** of **“Education in Metaverse Age”** session at *Metaverse Asia Expo 2022*.



Lecturer #3



Cyril Yeung
Co-Founder
GreatMeta Limited

MBA in Business Administration & Management, University of Manchester
B.Eng. in Civil & Structural Engineering, HKUST

- Cyril is the Chief Executive Officer of GreatMeta Limited - leveraging his expertise in **strategic planning, operational management**, and **market positioning knowledge** to bolster GreatMeta's Metaverse-As-A-Service (MaaS) offerings.
- Well-versed in metaverse platforms' technical & fundamental know-hows that help clients **identify business opportunities** and **drive 2B value creation in the metaverse.**

